

# Exedy Sponsorship Information

Thank you for your interest in representing Exedy products within your racing program. Exedy is always looking for competitive racers to work with and to promote our products in the best way possible. If you feel that you have what it takes to promote Exedy products we would like to hear from you. For all sponsorship inquiries we require a written proposal in Microsoft Word, Excel or Powerpoint. In detail describe your racing program, past accomplishments, current racing schedule, team bio and pictures. Throughout the year Exedy requires at minimum quarterly updates and pictures. Upon approval the sponsored team gives Exedy the right to use their car and or team in any of Exedy's advertisements and or marketing campaigns. The sponsored team will be responsible for submitting high resolution photos upon the request of Exedy. All sponsorships will be applied from the time of approval through November 30th of that same year. Exedy reserves the right to stop any sponsorship program at any given time throughout the sponsorship year.

Exedy has 2 levels of sponsorship which are described below. Please submit your proposal accordingly.

**PLAN A.** Level of sponsorship is for teams who complete nationally with very high exposure. Plan A sponsorship programs are catered to suit the needs of these highly ranked teams.

**Plan B.** Level of sponsorship is catered for the regional based race team with moderate exposure. Plan B sponsorship requires that the team run 2 supplied decals visibly seen on both sides the vehicle. Plan B sponsorship gives product discounts to participants which will be discussed upon sponsorship approval.

Please submit any questions or proposals to [sponsorship@exedyusa.com](mailto:sponsorship@exedyusa.com)

